



CAPABILITY STATEMENT

WELLNESS • FULFILLMENT • LOGISTICS

An End-to-End Solution for Product Potency

Supporting product integrity, brand confidence, and scalable fulfillment for wellness brands.

Designed for wellness products requiring traceability,
handling consistency, and environmental visibility.



THE CHALLENGE

For wellness brands, product quality does not end at manufacturing.

Storage, fulfillment, and transportation conditions may impact:

- Product Potency
- Brand Reputation
- Customer Experience
- Inventory Visibility
- Product Traceability

WHY WHITENOVA

PRODUCT POTENCY FOCUS
Supporting product integrity through ambient temperature monitoring, handling controls, and operational visibility.

BRAND INTEGRITY FOCUS
Traceability, standardized procedures, and tamper-evident packaging practices.

SCALABLE FULFILLMENT
Inventory, fulfillment, and logistics support as your brand grows.

OUR APPROACH



HOW IT WORKS



CAPABILITIES

- Order Fulfillment
- Inventory Management
- Last-Mile Coordination
- Returns Management

TECHNOLOGY & CONTROLS

- WMS Enabled
- FEFO / FIFO Rotation
- Inventory Visibility
- Insurance Protection
- E-commerce Integration

PRODUCT ASSURANCE CONTROLS

- Ambient Temperature Monitoring**
Real-time visibility of storage conditions.
- Batch & Expiry Tracking**
Track every batch and expiry for full control.
- Tamper-Evident Packaging**
Secure packaging to protect product integrity.

IDEAL FOR



FOUNDING PARTNER PROGRAM

Limited Founding Partner onboarding available.

Benefits:

- ✓ Priority Support
- ✓ Early Partner Pricing
- ✓ Operational Consultation
- ✓ Customized Fulfillment Planning
- ✓ Direct Access to Founding Team

CONTACT

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Integrity in Every Step.

Potency in Every Delivery.

Your Brand. Our Commitment.